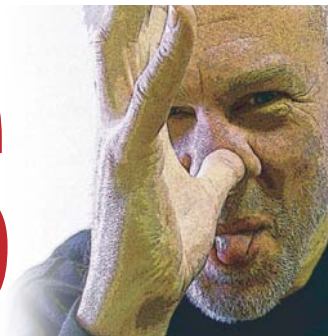


IFFY News



Monday 12th May 2008

www.totshirts.co.uk

PROMOTIONAL T-SHIRT ATTRACTS CULT FOLLOWING!

A NEW Totally Original T-shirt featuring Peter Joyce's alter-ego, Iffy Voice, is proving popular with clients and staff alike.

The 'thumbing his nose' image was printed using a simulated colour process and is seen as a vote for the non-conformist!

New customers can get their free 'Iffy T-Shirt' when they place their first order.

97,346 T-SHIRTS PRINTED IN THE 'MARATHON WEEK'

TOTALLY Original T-Shirts have surpassed expectations once again by producing a whopping 97,346 T-shirts in one week.

When asked to comment on the new production record, Managing Director, Peter Joyce, of Totally Original T-shirts, said "...blimely, that's good!"

ENCORE FOR PROMOTIONAL GIG TEES

GREAT new designs for gig t-shirts for bands ranging from The Arctic Monkeys to The Zutons are receiving rave reviews ...watch this space!

ALTER-EGO OF PETER JOYCE, MD OF TOT, ON TV

IFFY TV TAKES OFF

TODAY, Iffy Voice, the rhyming slang brother of Peter Joyce, has launched a new television channel called "IFFY TV".

Utilising a whole new concept in visual entertainment of the stuff the dustmen refuse to take away, the program makers promise a variety of yesterdays news programmes, non-factual documentaries, unpopular music shows and humourless sitcoms.

The whole project is to be financed by advertising revenue, from commercial breaks, and sponsors, Totally Original T-Shirts.

TOT will use this vehicle to keep you informed about all such related nonsense and T-shirt stuff so make sure you turn on, tune in, sign up and drop out of the real world.



Uncle Iffy recording the 'pilot' show